



introducing

TRINA TURK X FLOR



say hello to TRINA TURK X FLOR

Known for bright colors and bold patterns, fashion designer Trina Turk's line of chic ready-to-wear radiates optimism. This season, we collaborated with Trina to bring her signature style to an exclusive collection of FLOR area rugs.

Each rug draws inspiration from Trina's personal archive of designs, influenced by her global travels, favorite patterns and colors, and vintage materials. This collection is responsibly made with materials that are recyclable and 100% net carbon-neutral.

Whether you're looking for a subtle pop of color or a bold statement piece, this collection was designed to make your unique style shine.



FLOR.com/TrinaTurk

HOW IT WORKS



FLOR Tile + FLORdot™ = Rug

Our rugs are made out of carpet tiles. Each tile measures 19.7" (50cm) square. Every order comes with our adhesive FLORdots™ that stick to the rug, not your floor.



New
California Dreaming

21-1585

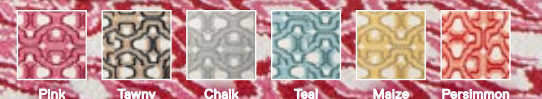
\$30 / TILE

5' x 7' - \$360

8' x 10' - \$900

10' x 12' - \$1,260

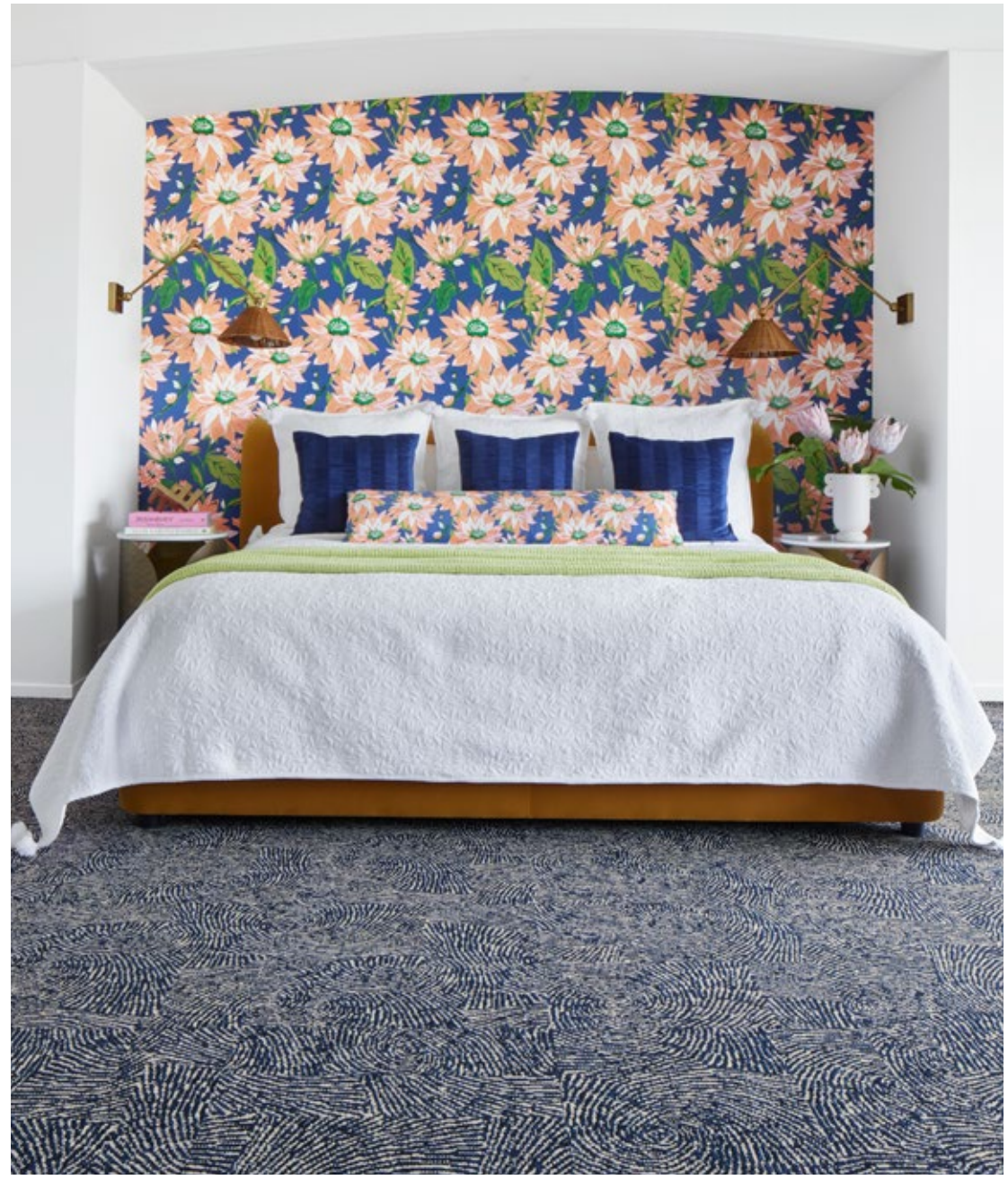
Shown in Pink and Tawny on pg. 7






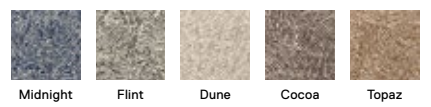
“ I don't believe in taking yourself too seriously.





New
Here Comes The Sun
21-1583  
\$35-\$36 / TILE
—
5' x 7' - \$420-\$432
8' x 10' - \$1,050-\$1,080
10' x 12' - \$1,470-\$1,512
Shown in Blush



New
Spiral Out
21-1581   
\$25 / TILE
5' x 7' - \$300, 8' x 10' - \$750, 10' x 12' - \$1,050
Shown in Midnight

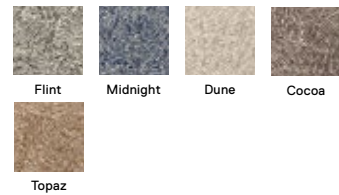




New
Racquet Club
 21-1582  
 \$30 / TILE
 -
 5' x 7' - \$360
 8' x 10' - \$900
 10' x 12' - \$1,260
 Shown in Kiwi

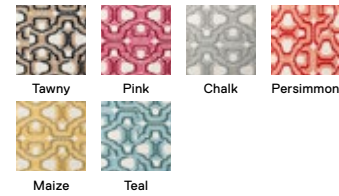


New
Spiral Out
 21-1581  
 \$25 / TILE
 -
 5' x 7' - \$300
 8' x 10' - \$750
 10' x 12' - \$1,050
 Shown in Flint



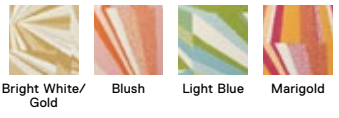
“A lot of the inspiration for the collection came from garments housed in our vintage room.”

New
California Dreaming
 21-1585  
 \$30 / TILE
 -
 5' x 7' - \$360
 8' x 10' - \$900
 10' x 12' - \$1,260
 Shown in Tawny

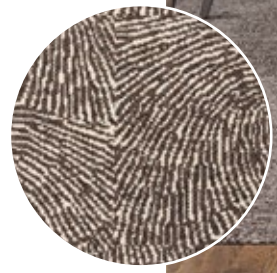




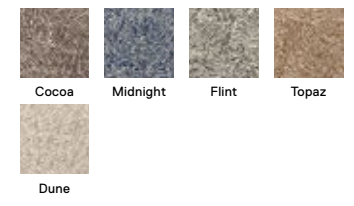
New
Here Comes The Sun
 21-1583  
 \$35-\$36 / TILE
 -
 5' x 7' - \$420-\$432
 8' x 10' - \$1,050-\$1,080
 10' x 12' - \$1,470-\$1,512
 Shown in *Bright White/Gold*



Bright White/Gold Blush Light Blue Marigold





New
Spiral Out
 21-1581  
 \$25 / TILE
 -
 5' x 7' - \$300
 8' x 10' - \$750
 10' x 12' - \$1,050
 Shown in *Cocoa*

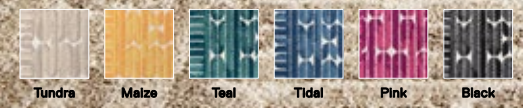


Cocoa Midnight Flint Topaz Dune



“ We lean into beauty and versatility by offering a range of bold colors and patterns and balancing them with neutrals.”

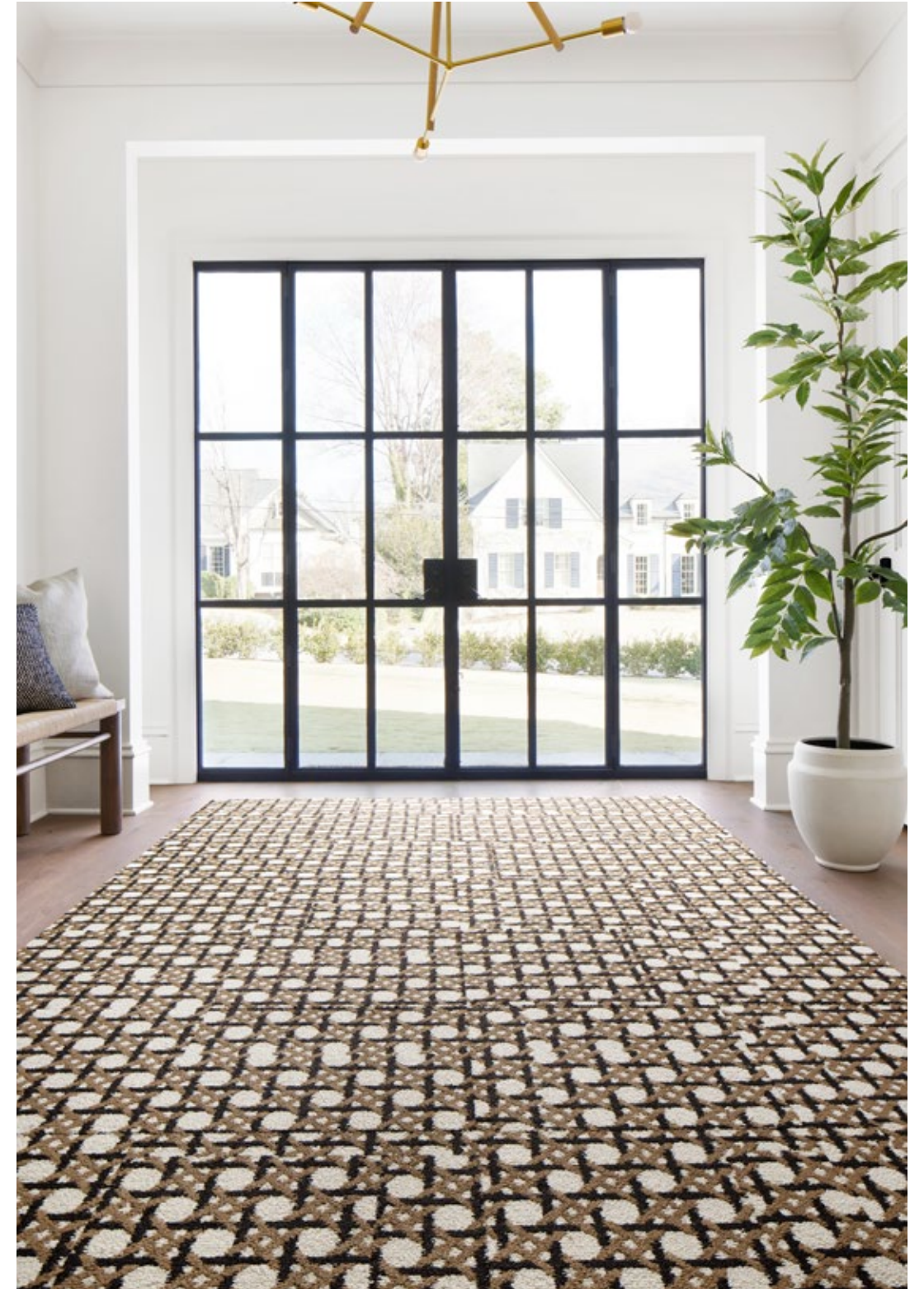
New
Twin Palms
 21-1584  
 \$33 / TILE
 -
 5' x 7' - \$396
 8' x 10' - \$990
 10' x 12' - \$1,386
 Shown in *Tundra and Maize on cover*



Tundra Maize Teal Tidal Pink Black





“Between FLOR and Trina Turk, there is a lot of synergy in creating smart collections for customers.”



New

Racquet Club

21-1582  

\$30 / TILE

5' x 7' - \$360

8' x 10' - \$900

10' x 12' - \$1,260

Shown in Eggnog above and Wheat on the right





New

California Dreaming

21-1585

\$30 / TILE

5' x 7' - \$360

8' x 10' - \$900

10' x 12' - \$1,260

Shown in Teal



“FLOR brings adaptability, customization, and cleanability, while Trina Turk brings versatility.”



New

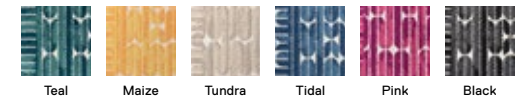
Twin Palms

21-1584

\$33 / TILE

5' x 7' - \$396, 8' x 10' - \$990, 10' x 12' - \$1,386



Shown in Teal

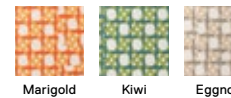




New
Here Comes The Sun
 21-1583 
 \$35-\$36 / TILE
 -
 5' x 7' - \$420-\$432
 8' x 10' - \$1,050-\$1,080
 10' x 12' - \$1,470-\$1,512
 Shown in Marigold




New
Racquet Club
 21-1582 
 \$30 / TILE
 -
 5' x 7' - \$360
 8' x 10' - \$900
 10' x 12' - \$1,260
 Shown in Marigold



“I grew up in '60s and '70s California. Those years were a colorful and crafty time on the West Coast.”

New
California Dreaming
 21-1585 
 \$30 / TILE
 -
 5' x 7' - \$360
 8' x 10' - \$900
 10' x 12' - \$1,260
 Shown in Persimmon





 FLOR.com/TrinaTurk